

*Our Canada, My Story* welcomes visitors to make connections that challenge perceptions, celebrate diversity, and consider what links us all as Canadians.

Uplifting, contemporary stories of seven remarkable people are showcased through video vignettes that explore their struggles for equality, inclusion and dignity. Intimate and comfortable viewing pods (lounges) create engaging encounters with each subject.

Ali is a Halifax firefighter and basketball coach who arrived as a refugee from Somalia; **Thomas** was a Calgary dancer with cerebral palsy who took a leading role with a theatrical performance company; **Mona** and her same-sex partner in Montréal won the legal right to be equally recognized as the parents of their children; **Widia** fights for the rights of Indigenous women in Quebec; **Kevin** uses music to help newcomers in Vancouver, inspired by the experiences of his Japanese and Chinese grandparents; **Sylvia** introduces viewers to the struggle for affordable, nutritious food in the North; **Shawn** celebrates French language in Saskatchewan through his rap music performances.



# **Space requirements**

90 to 140 square metres (1,100 to 1,500 square feet) with seven separate viewing pods/lounges. A smaller, modular version is also available with one stand-alone viewing pod featuring multiple video selection.

### Components

- Seven short documentary films (4.5 minutes each with bilingual language selection, accessibility features, English/French captions, bilingual descriptive audio, ASL and LSQ).
- Film presentation software.
- Seven screening lounges (includes 65-inch LG 4k flat-screen televisions housed within custom cabinetry, carpet tiles, accessible soft seating).
- Fourteen portrait/text banners (two per screening lounge).
- Design and production files with complete production specs for all bilingual gallery text (including title treatment, credit statement and intro text panel).
- Remote IT/AV support.

# Collateral

Sample news release, ad copy and social media posts are available upon request. A video trailer for promotional use on venue website and short video trailers for use in venue social media accounts can also be provided.

# **Venue Requirements**

- Provision of two to three installation technicians.
- Security on site during public access for equipment safekeeping.
- Preferably, a clean, pest-free dedicated exhibition area free from food or drink.
- No specific temperature or humidity requirements

## Accessibility

All CMHR exhibitions follow inclusive design standards that facilitate interaction by visitors of all abilities in English and French.

#### **Duration**

Twelve-week suggested minimum.

#### **Optional services**

Exhibition layout design services can be provided by the CMHR for an additional cost.

#### **Rental fee**

Full exhibition: \$15,000 CAD for 12-week run plus pro-rated shipping costs.

Adapted (modular, one viewing pod) exhibition: Pricing provided upon request.

For more information, or to subscribe to the CMHR's travelling exhibition mailing list, please e-mail travellingexhibitions@humanrights.ca.

The Canadian Museum for Human Rights (CMHR) uses innovative storytelling to promote thought and conversation about the importance of human rights for all. One of Canada's six national museums, it is located in Winnipeg, Manitoba.



